

Not Around Us – PARTNERS INFORMATION



On the 21st of June 2021, the “Not Around Us” (NAU) campaign was launched in County Louth. The campaign is about promoting an environment where it is easier for those who smoke to quit and stay quit and helping to de-normalise smoking for the next generation. The Not Around Us campaign is another step Towards a Tobacco/Vape Free Louth. It is about supporting Chapter 7 of [Tobacco Free Ireland](#): “denormalisation of smoking and protection of children and young people”.

Healthy Louth is leading this campaign in partnership with a range of stakeholders, including the HSE Health and Wellbeing Division, HSE QUIT team, Louth Youth Services Network, Louth County Council, CYPSC Louth, Louth Comhairle na nÓg and Healthy Ireland.

Information will be available from the 21st of June 2021:

- Press release from Healthy Louth, Louth County Council.
- Downloadable Not Around Us resources will be available on the Louth County Council Website.

The purpose of Not Around Us:

1. Helping to protect children and young people from second-hand smoke exposure.
2. Contributing to the denormalisation of smoking for children and young people.
3. Reducing the environmental nuisance, cost of cleaning and damage that discarded tobacco products create.
4. Signposting to [HSE Quit](#) services.

Some of the ways you can get involved:

- ✓ Use your communication resources and contacts to promote a Tobacco Free Ireland in a way that suits your group/organisation’s priorities and clients.
- ✓ Show your support for Not Around Us by displaying the new Not Around Us signage on your property (if it has an outside space where children and young people are likely to be and is in County Louth) or an electronic version of it on social media.
- ✓ Sign the Not Around Us Charter to show your commitment to tobacco free outdoor spaces. Display the Charter in a visible place inside your setting.
- ✓ Post images on social media of your organisation displaying the Not Around Us signage on your property.
- ✓ Promoting the HSE’s Quit.ie with staff, volunteers and service users and/or your own evidence-informed support services for people who wish to quit smoking.
- ✓ Displaying information on quitting smoking on your premises – materials available to order/download from [healthpromotion.ie](#)
- ✓ Using any/all of the following hashtags on relevant social media posts:

#NotAroundUs #HSE #QUIT #TobaccoFreeIreland #HealthyIreland #louthcountycouncil

Overview of Not Around Us:

1. Implementation by the Healthy Louth working group and partners.
2. Launching County Louth’s ‘Not Around Us’ campaign on 21/06/2021.
3. Outdoor signage and window stickers will be available to interested early years services and not-for-profit groups and organisations across County Louth.

NB - The personal information (data) collected on this form, including any attachments, (which may include the collection of sensitive personal data) is collected for the purpose of processing this application and any data collected is subject to Louth County Council’s privacy statement which can be found at:

<https://www.louthcoco.ie/en/privacy/>

Expression of interest in Tobacco/Vape Free Louth signage with commitment.



On behalf of _____ (organisation/group), I can confirm that:

1. **We** are a not-for-profit organisation/group or an Early Childhood Education and Care Service in County Louth outside space(s) where children and young people are likely to attend.
2. **We** are committed to promoting Tobacco/Vape free outdoor spaces to help provide an environment where it is easier for those who smoke to quit and stay quit and to help de-normalise smoking for the next generation.
3. **We** would like to have Tobacco/Vape Free Louth sign or window sticker for the following property:
(Please specify what size and how many you would like)

(give organisation/group name, address, and postcode)

4. **We** commit to securely attaching the signage in the following locations on this property (egs. in carpark/ outside front and back entrance doors/ on school gates/ on the railing inside the public playground near the two entrances or on a front window):

If there is more than one property, please give details for each.

5. **We** agree that we are responsible for all signage located on our property and their secure fixing by a suitably qualified person. Louth County Council and its partners are not responsible for any injury or damage caused by inadequate installation or maintenance of the signage on our property.

Signage spec:

- Permanent, sized 300mm by 400mm, 12-gauge aluminium, reflective with pre-drilled holes for rivet-fixing **OR**
- Permanent, sized 300mm by 400mm, 12-gauge aluminium, reflective with clamp & rail system **OR**
- A5 window sticker

**** Please read the Louth County Council <https://www.louthcoco.ie/en/privacy/>**

Healthy Louth Not Around Us Campaign – June 2021
YES NO

I consent to provide the data below to Louth County Council

Signed on behalf of Group/Organisation _____

Date _____

Please print name _____

Group/Organisation name _____

Group/Organisation's Telephone _____

Group/Organisation's Email _____

Please complete and return via email to healthylouth@louthcoco.ie ; or by mailing it to Healthy Louth, Community Section, Millennium Building, Dundalk, Co. Louth. Signage is subject to availability. Distribution will be on a first come first served basis. If there is strong enough interest, there may be funding available in the future for more signage. For more information call 0858783731.